NPO-BUS PARTNERSHIPS BULLETIN

Issue 1
August, 2006

Dear 150 Members of the NPO-BUS Partnerships Yahoo Group

This is the new NPO-BUS Partnerships Bulletin where new members will be featured, along with any news either from the members or updates from the Moderators.

The Group Etiquette (message 156) has now been uploaded as a file to the Group for easy access. Also as soon as a new member will join the Group the new Etiquette will be send out to them automatically.

A number of promotional emails have been sent out to groups such as IPRA (International Public Relations Association) and CSR Chicks Yahoo Group. If you would like to support the Group by suggesting lists or organisations that might have professionals interested in our area of expertise please contact the moderators.

We would like to encourage you to visit the databases of the Group and fill in your contact details
http://groups.yahoo.com/group/NPO-BUSPartnerships/database?method=reportRows&tbl=1

and

add any new publications, articles and books on Partnerships which is for the benefit of all members.
http://groups.yahoo.com/group/NPO-BUSPartnerships/database?method=reportRows&tbl=2

Finally, a warm welcome to all our recent new members! If any of the old members wish to be featured in the forthcoming NPO-BUS Partnerships Bulletin, including members of the old Business-NGO Relations jiscmail list please contact the moderators.

Best wishes,
May Seitanidi and Dr. Jem Bendell

New Members

Gunnar Wälzholz
Manager at KPMG Global Sustainability Services, Amsterdam, The Netherlands.

My work involves advisory services and training related to corporate responsibility, including on issues related to social investments and to partnerships between BUS & NPOs. Among others, I represent KPMG in the Development Workstream of the World Business Council for Sustainable Development (WBCSD). My volunteer activities include serving as a Screener and Coach for a business plan competition aimed at stimulating business development in support of development goals (see http://www.bidnetwork.org/set-26-en.html for details).

Prior to joining KPMG in February 2005, I held an expert position at the International Labour Organization for more than five years, based in the Regional Office for Asia and the Pacific in Bangkok. In this function I was responsible for HIV/AIDS workplace programmes in the region.

With regard to the NPO-BUS Partnerships Yahoo Group, I am particularly interested in partnerships serving both development and business goals (e.g. Base-of-the-Pyramid approaches).

Sheila Carruthers, CMC MBA-PR
CSR Strategies Inc., Canada

I work as a Management Consultant with both businesses and nonprofits. I specialise communications and marketing (cause marketing). With more than 10 years' C.I. experience managing two large grant-making foundations (one private, one corporate) in Canada and a corporate sponsorship program, I consult on CSR-focused projects.

I am a Certified Management Consultant (CMC) and have an MBA in Communications Management & Public Relations. I will be teaching a course in late 2006 on CSR at the University of Calgary.

Marina Dippel
Fellow at Starting Block, USA

I am a fellow at StartingBloc, a youth organization "dedicated to creating the next generation of corporate citizens and social entrepreneurs". I am originally from Russia, and currently in the US. My interests lie in advancing partnerships between businesses and communities in the field of community development, education, and information technology. Furthermore, I am keen to learn more about social entrepreneurship and CSR. Thank you very much in advance. I find the NPO-BUS professional group as an exciting opportunity to share experiences in partnership building across sectors.

Abbey Lin

I manage the China program for Grameen Foundation (www.gfusa.org), a foundation supporting microfinance as a means of poverty alleviation. My work involves creating the strategic plan and managing the budget and implementation process for all our partners in China. The foundation is based in Washington DC, however for personal reasons I will be moving to London at the end of August. In addition, based on my experiences of working with people in the business sector, I am in the process of developing a network to facilitate business volunteers with NGOs for projects. The network is soon to be released and I would love the opportunity to tap into the community to hear their thoughts and ideas of NPO-BUS partnerships.

We are looking forward to your ideas, suggestions and news.