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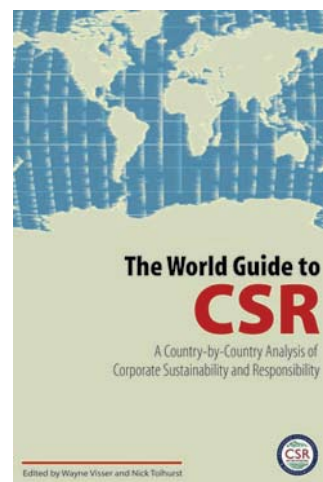


gtz German Technical Co-operation

The World Guide to CSR

A Country-by-Country Analysis of
Corporate Sustainability and Responsibility

Edited by Wayne Visser and Nick Tolhurst



512 pp 234 x 156 mm Published June 2010

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The World Guide to CSR is the first book to provide comparable national profiles that describe the evolution and practice of Corporate Sustainability and Responsibility (CSR) for more than 60 countries. Each regional and national profile includes key information about the relevant CSR history, country-specific issues, trends, research and leading organisations.

The purpose of the book is to give CSR professionals (including managers, consultants, academics and NGOs focusing on the social, environmental and ethical responsibilities of business) a quick reference guide to CSR in different regional and national contexts. The need for the book is premised on the fact that CSR professionals and researchers more often than not have a multinational remit and are required to benchmark performance internationally, but find that country-specific CSR information is ad hoc, limited or non-existent.

Even where national CSR research exists, it is often hidden in academic journals that practitioners cannot

access or do not have the time or inclination to read.

The book is an edited volume, with expert contributors from around the world, all of whom have been screened and selected on the basis of their qualifications and experience in CSR. Each regional/country profile includes the following subsections:

- CSR in context
- Priority issues
- Trends
- Legislation and codes
- Organisations
- Case studies
- Educational institutions
- References

This unique resource will be an essential acquisition for all organisations who need to benchmark their CSR strategies throughout different regions and cultures and want the best possible intelligence on the key issues and concerns relating to corporate social responsibility in all of the markets in which they operate.



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“**The World Guide to CSR** represents an ambitious but needed project to fill a gap in the literature. Its emphasis on CSR context, issues, trends, legislation and codes, organisations and case studies creates an excellent template for a on country- and region-specific CSR programmes. I cannot think of better professional leadership than Wayne Visser and CSR International for this exciting project. I strongly and enthusiastically endorse this initiative.”

Archie B. Carroll, Director, Nonprofit Management & Community Service Program & Robert W. Scherer Professor Emeritus, Terry College of Business, University of Georgia, Athens, GA, USA.

CONTENTS

Foreword by Wayne Visser
Introduction by Nick Tolhurst

A. REGIONAL PROFILES

- I. Africa
- II. Asia
- III. Europe
- IV. Latin America
- V. Middle East

- 12. Côte d'Ivoire
- 13. Denmark
- 14. Finland
- 15. Germany
- 16. Ghana
- 17. Greece
- 18. Hungary
- 19. Iceland
- 20. India
- 21. Indonesia
- 22. Iran
- 23. Ireland
- 24. Israel
- 25. Japan
- 26. Jordan
- 27. Kenya
- 28. Liberia
- 29. Malaysia
- 30. Mauritius
- 31. Mexico
- 32. Netherlands
- 33. Nigeria
- 34. Norway
- 35. Pakistan

- 36. Peru
- 37. Philippines
- 38. Poland
- 39. Portugal
- 40. Romania
- 41. Russia
- 42. Saudi Arabia
- 43. Senegal
- 44. Sierra Leone
- 45. Singapore
- 46. South Africa
- 47. South Korea
- 48. Spain
- 49. Sri Lanka
- 50. Switzerland
- 51. Tanzania
- 52. Thailand
- 53. Turkey
- 54. Uganda
- 55. United Arab Emirates
- 56. United Kingdom
- 57. United States of America

B. COUNTRY PROFILES

- 1. Argentina
- 2. Armenia
- 3. Australia
- 4. Austria
- 5. Azerbaijan
- 6. Bangladesh
- 7. Brazil
- 8. Bulgaria
- 9. Canada
- 10. China
- 11. Colombia

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